

Minutes—CLAS Finance Committee Meeting
Friday, February 21, 2014 9:00 am 160 Pugh Hall

In attendance: Anita Anantharam, Philip Boyland, Susan Gillespie, Kevin Ingersent, Michelle Mack, Victoria Pagán (chair), Eric Potsdam, Uma Sethuram. Guest: Ryan Marsh, Assistant Vice-President of Development and Alumni Affairs

1. The meeting was called to order by Pagán at 9:00.
2. A motion to approve the minutes of the Jan. 31, 2014 committee meeting was made by Potsdam, seconded by Anantharam. Motion carried unanimously.
3. Pagán introduced Marsh, who was invited to discuss development and fund-raising for CLAS. Marsh described the results of the latest major UF campaign and the resources it brought to CLAS, indicated which sectors of fund-raising were doing well and which needed improvement, and described upcoming staffing changes to improve CLAS fund-raising. He answered questions from the committee regarding his office's operations, possibilities for increasing giving by alumni and other categories of donors in different giving categories, and ways his office can help departments in their individual fund-raising efforts and how departments can assist his office in working with donors.
4. A motion to adjourn the meeting was made by Potsdam, seconded by Gillespie. The meeting adjourned at 10:00 am.

Minutes respectfully submitted by Gillespie February 21, 2014.